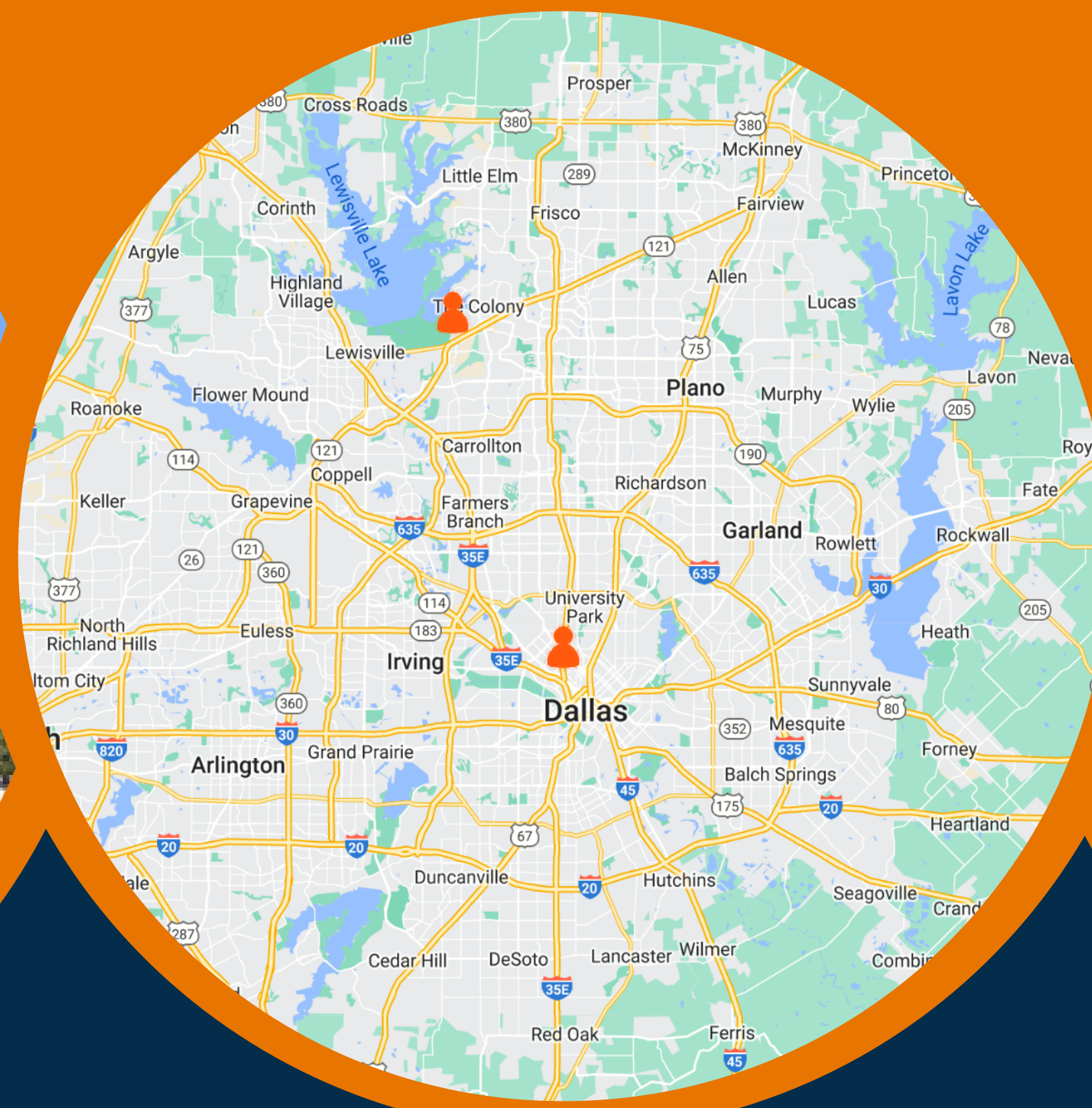


UTD THE UNIVERSITY OF TEXAS AT DALLAS



UTD CUSTOM & STRATEGIC AD CAMPAIGN



Day-Parting - Show only at peak times



Multi-Location - No missed opportunities



Custom Dates - Promote prior to program