

EZ TALK

TEXT MESSAGE MARKETING

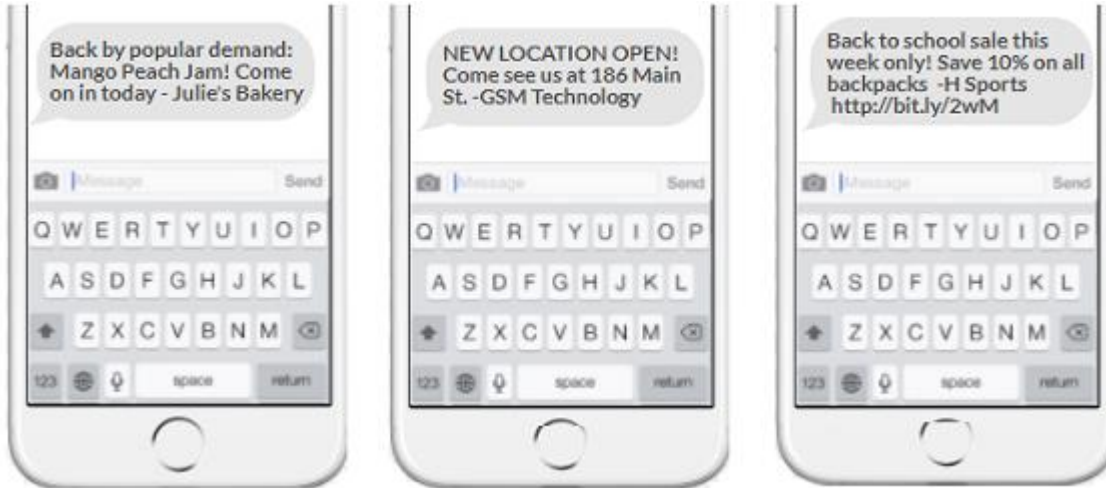


BECOME AN EXPERT
USING ONLY YOUR
PHONE



Does your business offer sales or coupons?

With text message marketing, you can ask customers to join your text group to receive alerts about your offers!



Text message marketing is the best way to send customers alerts about your business. Simply ask them to join your list either in person, on your website or by hanging signs in your store.

Text messages have a 98% open rate



GETTING STARTED:

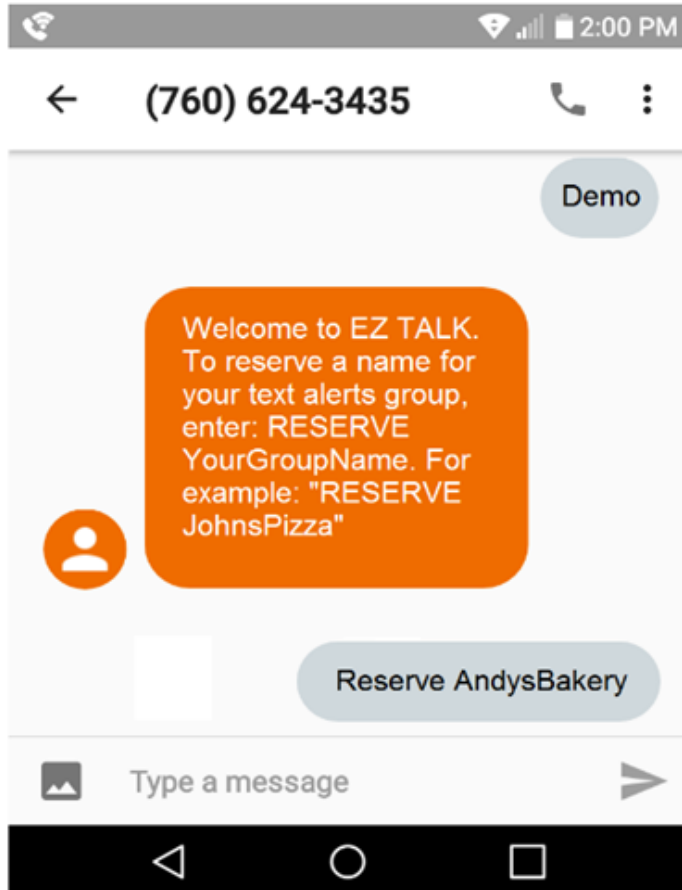
FREE TRIAL

Text "DEMO" to 760-624-3435

(Message and Data Rates may apply)

1. Reserve a Group Name

Your Group Name is your unique keyword that you will ask customers to subscribe to.



Text "RESERVE YourGroupName"

Your 'group name' is what people can text to 760-624-3435 to join your marketing list



Use your business name or something similar that's easy to remember.

2. YOUR GROUP IS READY

Now simply ask customers to join your group. Consent to send messages is required.



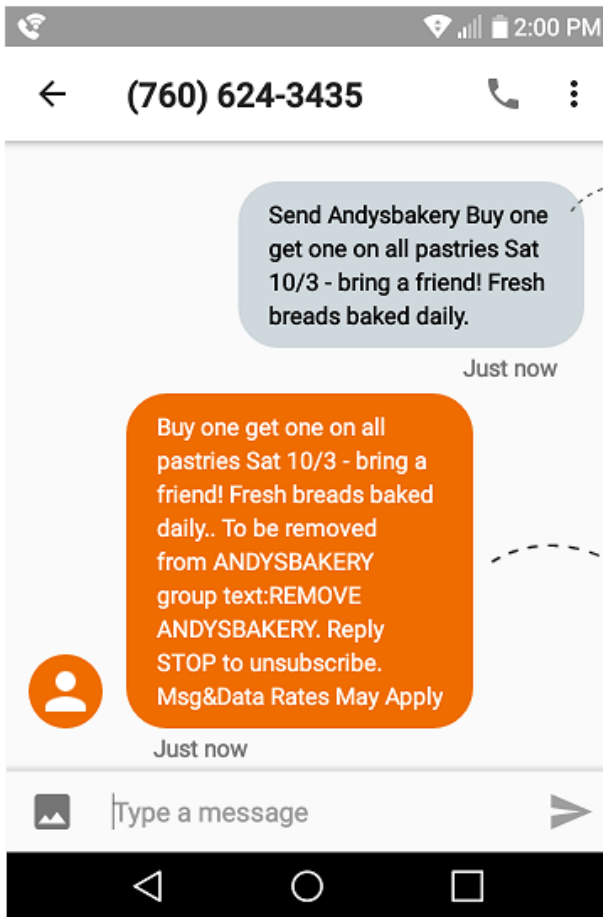
Ask your customers to
Text "YourGroupName" to 760-624-3435
to subscribe your list.



To see how many users joined your list and other account details text: "ACCOUNT" to 760-624-3425 anytime

3. SENDING A MESSAGE TO YOUR GROUP

Get the word out about an event, sale or special offer to your members.



Text: "SEND YourGroupName Your message" to 760-624-3435

Anyone who joined your group will get your message immediately.

(A preview of your message is sent to you so you can see what it will look like to your group.)



Text Marketing Tips:

- Send alerts ONLY once a week. If you send too often, your customers will unsubscribe.
- Keep your messages short. Less than 8 words max.
- Always add something useful in the message like a special discount or COUPON offer etc.
- Mention your business name in the alerts so that users will know who sent the text alert.

(MESSAGE AND DATA RATES MAY APPLY)

Advanced commands and options:

- Text '**ACCOUNT**' to 760-624-3435 to check account status
- Text '**GUIDE**' to 760-624-3435 to see the list of all commands and options
- Text '**UPGRADE**' to 760-624-3435 to upgrade your subscription plan
- Text '**UNRESERVE YourGroupName**' to 760-624-3435 to delete a reserved group name
- Text '**CLOSE**' to 760-624-3435 to close your EZTalk account and cancel your service.

Help or Questions: support@cidewalk.com

www.cidewalk.com/text

CIDEWALK

 Mobile Marketing