

CIDEWALK

# Digital Billboards

*Cidewalk has been on the forefront of advertising innovation since 2003. Our mission is to provide ways for businesses with even the smallest budget access to high end ad technology. No hidden fees or contracts ever.*

## Pay-Pay-Play Pricing Model \$1 / play

### Starter

**\$100/one time**  
**100 ad plays**  
**Set start/end dates**

### Monthly Business

**\$500/month - 500 ad plays (1 play/hr\*)**  
**\$1000/month - 1000 ad plays (3-4 plays/hr\*)**  
**\$1000+ Custom ad campaigns to suit your budget**

*\*day parting set to 12 hrs day time*

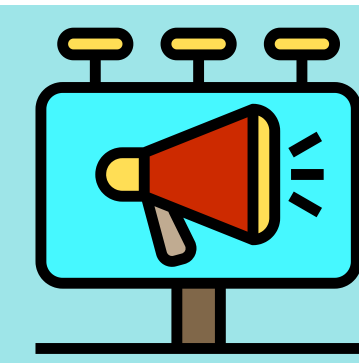
## Custom Features & Flexibility



**Choose to use all your ad plays in one day or across multiple days**



**Set day parting and only show your ad during premium hours**



**Distribute ad plays across multiple billboard locations**

*Thanks to the power of programmatic digital billboards, which allow multiple ad spots everyday, you can now purchase any time spot and promote your business at any location at affordable prices.*

**NO HIDDEN FEES OR CONTRACTS. CANCEL ANYTIME.**

**CIDEWALK.COM**