Empowering Businesses
Since 2003
Geo-fenced. Local. Mobile. Ads

Let people in your town know you exist
Cidewalk Geofenced Mobile Ads are the #1 way to brand your business locally and bring local residents and consumers to your website. Whether you’re a small business or a national chain, advertising on Cidewalk enables you to target a relevant audience, build community trust in your business, and increase website traffic to boost brand awareness and sales.

www.cidewalk.com
"Cidewalk is ideal for use in various industries like retail, distribution and wholesale, manufacturing, financial services, education, construction and more. Any size of a company seeking for a location-based marketing platform can use Cidewalk Ads" 4.8 Stars Rating, ITQlick
Mobile Apps Usage in on the Rise

U.S. consumers now spend 5+ hours per day on mobile devices
Mobile browser usage is dropping while Apps usage in increasing

www.cidewalk.com
MOBILE EVERYWHERE

- 80% of internet users own a smartphone
- 5 hours a day the average American spends on their mobile device
- 52% of online searches conducted on a mobile device
- 72% of US digital ad spend will be on mobile by 2019
- 50% of ecommerce website traffic comes through a mobile device
- 78% of mobile searches for local business result in a purchase
Geo-fenced Local Mobile Ads by Cidewalk

Cidewalk has unique access to smartphone advertising. As soon as you launch your campaign, your ad will start showing up as a banner across the bottom of the most popular apps in your town - everything from news, radio, weather, sports to gaming, social, video, and communication apps.
WE USE AN ADVANCED BIDDING SYSTEM TO DISPLAY YOUR MOBILE ADS ON THOUSANDS OF TOP APPS.

Simply choose a location in the US or Canada where you want your ads to be seen.
These are just a handful of the apps we bid on.
Reach local customers with affordable and easy to manage, GEOFENCED mobile advertising. Your Ads appear as a banner across the bottom of most popular apps in your local region

- **Large-Scale Exposure.** Each advertisement you place will receive hundreds to thousands of views daily

- **Local Targeting.** Choose any town or city or address in order to reach people at that location, and set your custom geofence in radius miles

- **Advanced Marketing.** Mobile marketing is more modern, more unique, and provides more benefits than traditional forms

- **Cost-Effective Ads.** Our easy to use, self service packages are purposely priced to fit into the budget of any typical small business
REAL CUSTOMERS
REAL RESULTS

Massimo Maviglia
The Bread Artisans
St. Petersburg, FL

16,000+ SMBs served

130,000+ campaigns launched

25+ million users reached

Melissa Roiter
Yummy Mummy Bakery
Westboro, MA

www.cidewalk.com
Select your target location, geofence and ad views

Step 1: Select the location you'd like your ad to be seen.

Enter a city name, or a specific address

Set your Geofence. How large or small of an area we should market to.

- **10 miles:** about 30,000 monthly ad views
- **5 miles:** about 10,000 monthly ad views
- **1 mile:** about 1,000 monthly ad views
CREATE YOUR AD

Step 3: Add a catchy headline for your business
- Always the Perfect Gift

Add a short tagline or description
- Locally Grown Flowers from Petal & Stem, Madison's #1 rated florist.

Step 4: Add website address (URL) where users should go when they click on your ad.
- https://cidewalk.com

Step 5: Enter email to create an account
- you@yourbusiness.com

Your ad goes live in minutes!
AFFORDABLE FIXED MONTHLY PRICING
NO LONG TERM CONTRACTS
CANCEL ANYTIME

1-2-FREE. Every 3rd Month FREE

"Within minutes I was able to launch an Ad campaign targeting the entire town, another Ad campaign targeting one residential community and third Ad campaign set to a hyper-local geofence targeting just one building" - Simple Dental
FULL TRANSPARENCY REPORTS

YOUR AD DETAILS

AD VIEWS

PEOPLE REACHED

LIVE MAP FOOTPRINT

- STATS UPDATED DAILY
- DOWNLOAD CUSTOM REPORTS

www.cidewalk.com
Cidewalk Helps Business Owners & Retailers Market Brands to Local Audiences

6 Ways SMBs Can Use Mobile to Reach Targeted Audiences

For Lead Generation, Cleaning Firm Prefers Emails to Website Clicks

Southborough firm Cidewalk links up with Constant Contact for SMB clients

Cidewalk Hooks Up With Yahoo Small Business To Reach More Mom And Pops

MetroWest495 Biz: 10 to Watch in 2015

Ten of the fastest-growing tech companies based on social media & Web presence

Could Main Street Go Mobile? One Company Says It’s Not Just for the Big Boys

Marketing Stats Toolbox: Mobile Activity By City To Keep You Ahead

Chitika to spin off mobile segment
Local Mobile Advertising SUNY

SUNY Corning Community College encompasses a 550-acre main campus on Spencer Hill with a complex of eight buildings plus an observatory and planetarium. They've also expanded our vision to provide services at a variety of off-campus sites, including the Academic Workforce & Development Center and the Health Education Center.

Eager to grow, SUNY CCC was looking for a way to reach people in multiple locations as well as locally to promote their variety of classes, tuition discounts and student benefits.

CAMPAIGN RESULTS

1.6M impressions
100+ locations
2500 website visits

www.cidewalk.com
DON'T GET LEFT BEHIND
START REACHING PEOPLE NOW

START

CIDEWALK
INSTANT. LOCAL. MOBILE. ADS

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