

"Leah is the world's best wedding planner, but no one knew that until I helped her market her business."

White label solutions from Cidewalk, let me offer mobile marketing to my clients and create a new revenue stream for my own business."

-Peter Bloak, Small Business Consultant



Why Partner with Cidewalk?



It's a win-win

Offering mobile ads to your customers gives them the reach they need to grow while also giving yourself a new revenue stream.



Special treatment

Our user friendly & 100% self-service mobile ads platform is connected to top mobile ad exchanges. With access to major SSPs and mobile ad exchanges, Cidewalk can serve 20 billion auctions daily across a variety of premium apps.



White label

Offer your own mobile marketing platform to technology service providers, agencies or carriers under your own branded login page and user interface.

Why Mobile Marketing for your clients?

Did you know:

9 out of 10 mobile searches lead to action with more than half leading to sales, and 91 percent of adults keep their smartphones within arm's reach?

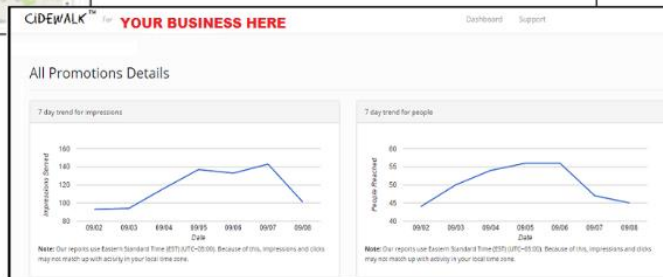
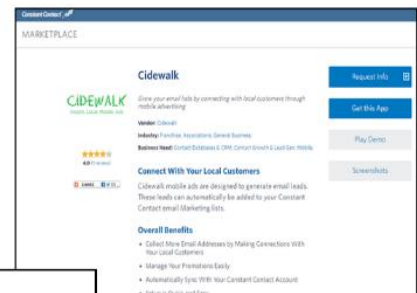
This makes mobile the BEST channel for your clients to reach their customers all day long.



Featured Partners



See yourself here - Get your own custom branded, hosted and managed mobile marketing service:



CIDEWALK WHITE LABEL Mobile Marketing Solutions

www.cidewalk.com

Our platform gives you the power to provide mobile marketing solutions to your clients. Custom, co-branded private white label options to meet your individual needs.



CUSTOM

PARTNER.CIDEWALK.COM

HOSTED SUB-DOMAIN

PRODUCT PARTNER
TRAINING (SKYPE/WEBCAST)

ACCOUNT MANAGER

MARKETING
BROCHURE

BASIC REPORTING

CO-BRAND

CIDEWALK.PARTNER.COM

SELF HOSTED DOMAIN WITH
CIDEWALK BRANDING



HANDS ON MARKETING
TRAINING

INDEPTH CUSTOM
REPORTING

PRIVATE LABEL

MOBILEADS.PARTNER.COM

HOST YOUR OWN DOMAIN
CUSTOM BRANDING



CUSTOM MONTHLY ANALYTIC
REPORTS AND INSIGHTS

SUPPORT

24/7 EMAIL SUPPORT FOR PARTNERS AND
CONFERENCE CALL/VIDEO AVAILABLE BY APPOINTMENT



INDIVIDUAL ACCOUNTS
WITH MASTER PASSWORD < 25



ACTIVE USERS

25 <

ACCESS TO A MULTI-USER
ACCOUNT & SINGLE
LOGIN

\$500*/mo min

\$1000*/mo min

\$3000*/mo min

**Additional licensing fee is based on a simple revenue share model. Partners using the white label service to offer mobile marketing to their customers will be charged a percentage share of the revenue they generate from the service after taking into consideration the Traffic Acquisition Cost (TAC) and the Delivery Costs (20% of TAC). Fixed monthly minimal fee for the setup and maintenance of the white label program. \$500/Mo per Country for above Custom option, \$1000/Mo per Country for above CO-Brand option and \$3000/Mo per Country for above Private Label option.*